

## ADVERTISING CLOSING DATES

Issue	Commitment Deadline	Ad Deadline	In Homes
JAN/FEB	12/04	12/11	January 1
MAR/APR	1/22	2/12	March 1
MAY/JUNE	3/21	4/11	May 1
JULY/AUG	5/22	6/11	July 1
SEPT/OCT	7/23	8/13	September 1
NOV/DEC	9/24	10/12	November 1

## ADVERTISING RATES (per issue)

Premium Ads	1 Issue	3 Issues	6 Issues
Inside front cover	1,250	1,150	1,050
Inside cover spread	1,950	1,750	1,550
Back cover	1,550	1,450	1,350
Inside back cover	1,150	1,050	950
Full-Page Spread	1,650	1,550	1,450
Half-Page Spread	1,200	1,100	1,000

## Regular Ads

Full Page	1,100	1,000	900
2/3 page	800	750	700
1/2 page	660	610	560
1/3 page	450	425	400
1/4 page	350	330	310
1/6 page	250	240	230
1/8 page (horiz. only)	200	195	190

## CIRCULATION

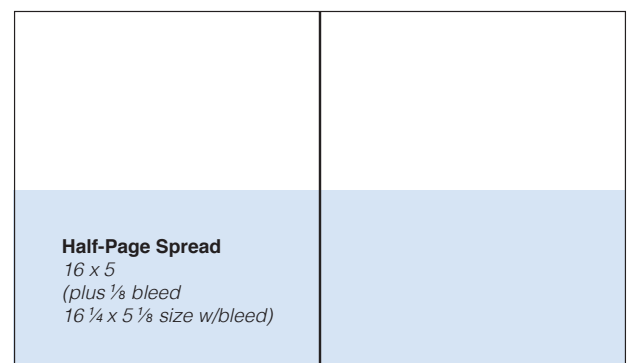
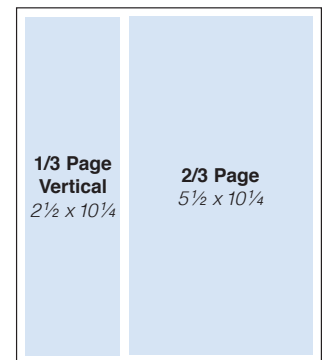
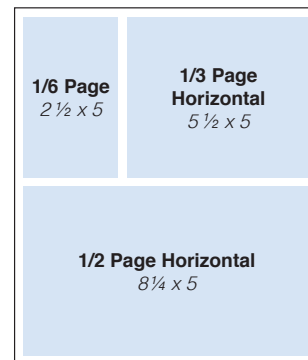
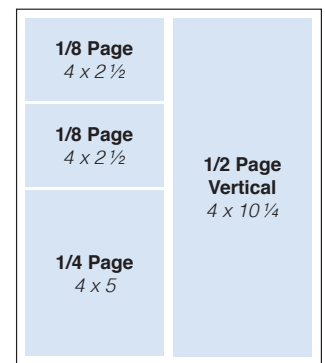
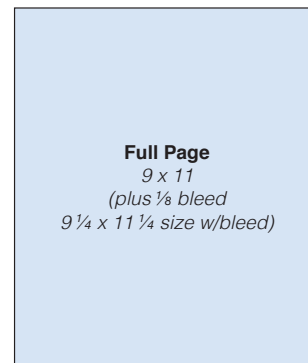
**5,000** PICKED UP FREE BY SHOPPERS AND VISITORS

**300** MAILED TO PAID SUBSCRIBERS

**700** MAILED TO ABERDEEN CHAMBER OF COMMERCE MEMBERS

**6,000** COPIES PRINTED EACH ISSUE

## AD SIZES



If needed, your first ad will be designed for no charge. Subsequent ads or alterations may be billed at our graphic design rate.