

ABERDEEN MAGAZINE MEDIKIT

2021 MEDIA KIT

ADVERTISING CLOSING DATES

Issue	Commitment Deadline	Ad Deadline	Available
JAN/FEB	November 20	December 4	January 1
MAR/APR	January 18	February 1	March 1
MAY/JUNE	March 19	April 2	May 1
JULY/AUG	May 20	June 3	July 1
SEPT/OCT	July 21	August 4	September 1
NOV/DEC	September 20	October 4	November 1

ADVERTISING RATES (per issue)

Premium Ads	1 Issue	3 Issues	6 Issues
Inside front cover	\$1,350	\$1,250	\$1,150
Inside cover spread	\$2,100	\$1,900	\$1,700
Back cover	\$1,650	\$1,550	\$1,450
Inside back cover	\$1,250	\$1,150	\$1,050
Full-Page Spread	\$1,800	\$1,700	\$1,600
Half-Page Spread	\$1,300	\$1,200	\$1,100

Regular Ads

Full page	\$1,200	\$1,100	\$1,000
2/3 page	\$875	\$825	\$775
1/2 page	\$725	\$670	\$615
1/3 page	\$490	\$465	\$440
1/4 page	\$380	\$360	\$340
1/6 page	\$270	\$260	\$250
1/8 page (horiz. only)	\$220	\$210	\$200

CIRCULATION

6,300

Picked up free by shoppers and visitors

200

Mailed to paid subscribers

6,500

Copies printed each issue



Julie Lillis

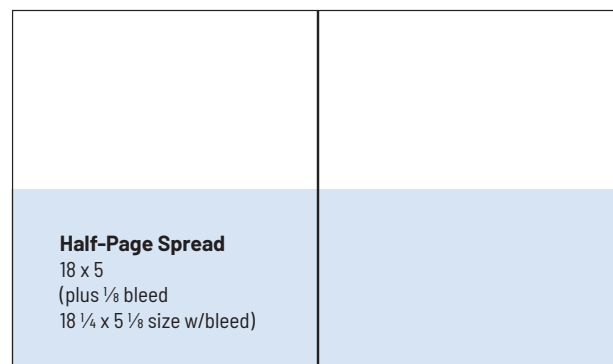
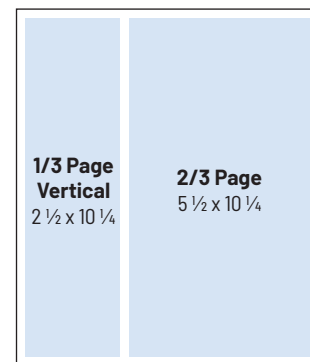
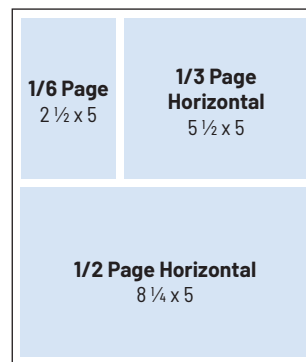
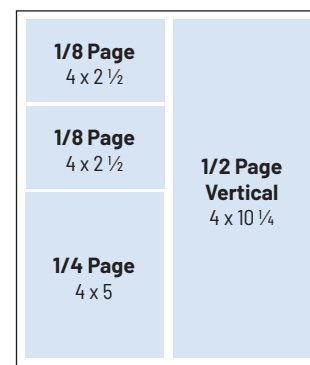
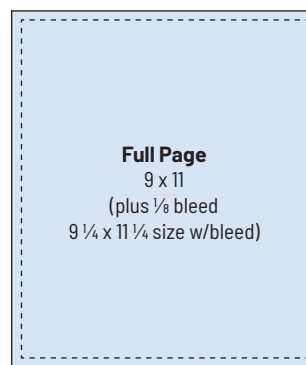
SALES REPRESENTATIVE

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AD SIZES



If needed, your first ad will be designed for no charge. Subsequent ads or alterations may be billed at our graphic design rate.