

ADVERTISING CLOSING DATES

Issue	Commitment Deadline	Ad Deadline	Available
JAN/FEB	November 21	December 5	January 1
MAR/APR	January 20	February 6	March 1
MAY/JUNE	March 17	April 3	May 1
JULY/AUG	May 19	June 5	July 1
SEPT/OCT	July 21	August 7	September 1
NOV/DEC	September 15	October 6	November 1

ADVERTISING RATES (per issue)

Regular Ads

	1 Issue	3 Issues	6 Issues
Full page	\$1,300	\$1,200	\$1,100
2/3 page	\$930	\$880	\$830
1/2 page	\$780	\$720	\$660
1/3 page	\$530	\$505	\$475
1/4 page	\$410	\$390	\$370
1/6 page	\$290	\$280	\$270

Premium Ads

Inside front cover	\$1,400	\$1,300	\$1,200
Inside cover spread	\$2,170	\$1,970	\$1,770
Back cover	\$1,710	\$1,610	\$1,510
Inside back cover	\$1,300	\$1,200	\$1,100
Full-Page Spread	\$1,870	\$1,770	\$1,670
Half-Page Spread	\$1,350	\$1,250	\$1,150

CIRCULATION

6,300 **215** **6,500**

Picked up free by shoppers and visitors

Mailed to paid subscribers

Copies printed each issue

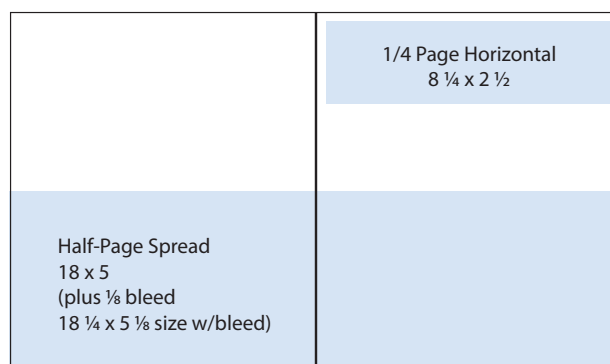
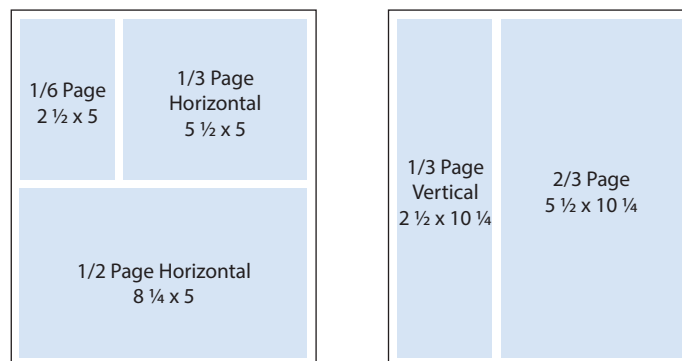
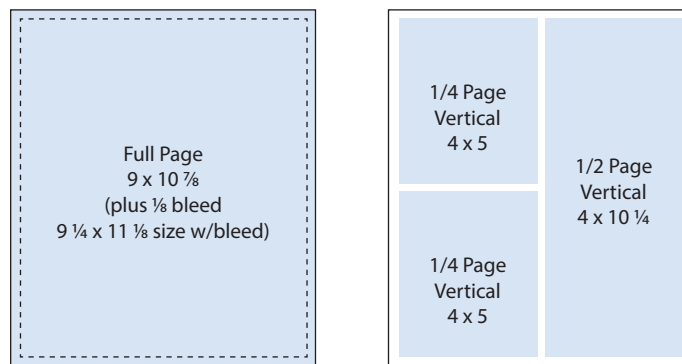


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SALES REPRESENTATIVE

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AD SIZES



If needed, your first ad will be designed for no charge. Subsequent ads or alterations may be billed at our graphic design rate.