

ABERDEEN MAGAZINE MEDIKIT

2022 MEDIA KIT

ADVERTISING CLOSING DATES

Issue	Commitment Deadline	Ad Deadline	Available
JAN/FEB	November 22	December 3	January 1
MAR/APR	January 21	February 4	March 1
MAY/JUNE	March 18	April 4	May 1
JULY/AUG	May 20	June 3	July 1
SEPT/OCT	July 22	August 5	September 1
NOV/DEC	September 16	October 3	November 1

ADVERTISING RATES (per issue)

Regular Ads	1 Issue	3 Issues	6 Issues
Full page	\$1,250	\$1,150	\$1,050
2/3 page	\$900	\$850	\$800
1/2 page	\$750	\$695	\$640
1/3 page	\$510	\$485	\$460
1/4 page	\$395	\$375	\$355
1/6 page	\$280	\$270	\$260

Premium Ads	1 Issue	3 Issues	6 Issues
Inside front cover	\$1,400	\$1,300	\$1,200
Inside cover spread	\$2,170	\$1,970	\$1,770
Back cover	\$1,710	\$1,610	\$1,510
Inside back cover	\$1,300	\$1,200	\$1,100
Full-Page Spread	\$1,870	\$1,770	\$1,670
Half-Page Spread	\$1,350	\$1,250	\$1,150

CIRCULATION

6,500 215 6,500

Picked up free by shoppers and visitors

Mailed to paid subscribers

Copies printed each issue



Julie Lillis

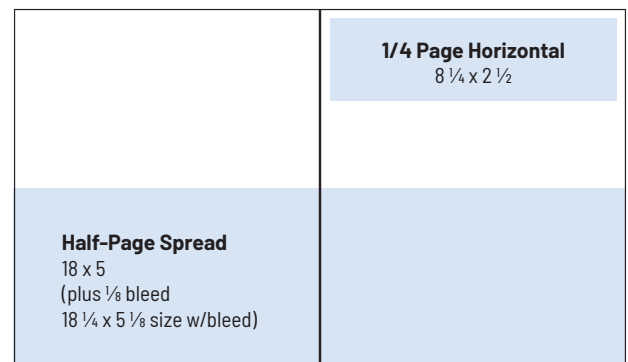
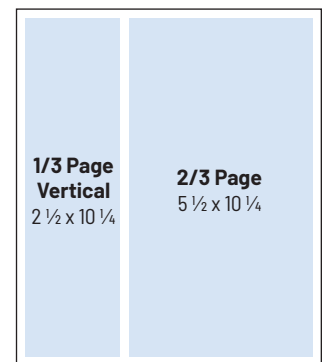
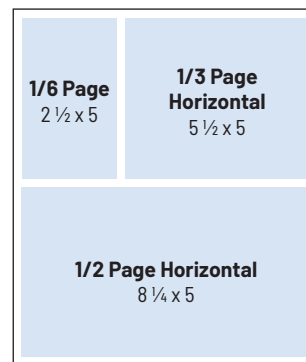
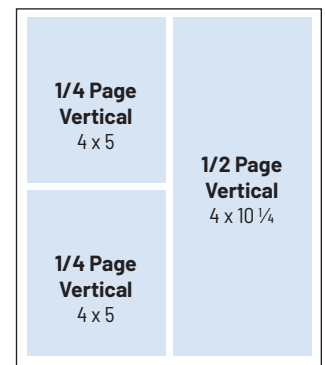
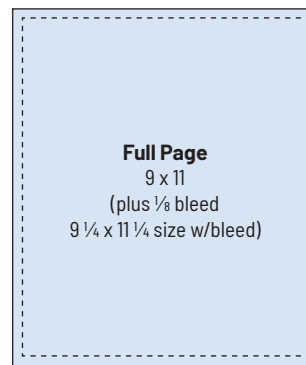
SALES REPRESENTATIVE

email: julie.aberdeennmag@gmail.com

phone: 605.226.3481 EXT. 23

mobile: 605.290.7590

AD SIZES



If needed, your first ad will be designed for no charge. Subsequent ads or alterations may be billed at our graphic design rate.