

ADVERTISING CLOSING DATES

Issue	Commitment Deadline	Ad Deadline	In Homes
JAN/FEB	11/28	12/12	January 1
MAR/APR	1/21	2/11	March 1
MAY/JUNE	3/22	4/12	May 1
JULY/AUG	5/22	6/11	July 1
SEPT/OCT	7/22	8/12	September 1
NOV/DEC	9/23	10/11	November 1

ADVERTISING RATES (per issue)

Premium Ads	1 Issue	3 Issues	6 Issues
Inside front cover	1,250	1,150	1,050
Inside cover spread	1,950	1,750	1,550
Back cover	1,550	1,450	1,350
Inside back cover	1,150	1,050	950
Full-Page Spread	1,650	1,550	1,450
Half-Page Spread	1,200	1,100	1,000

Regular Ads

Full Page	1,100	1,000	900
2/3 page	800	750	700
1/2 page	660	610	560
1/3 page	450	425	400
1/4 page	350	330	310
1/6 page	250	240	230
1/8 page (horiz. only)	200	195	190

CIRCULATION

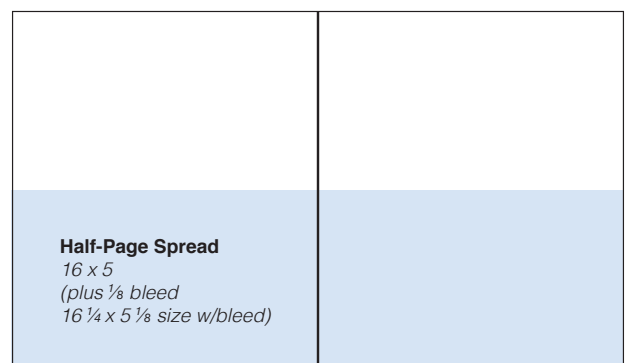
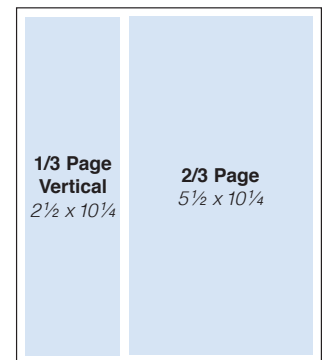
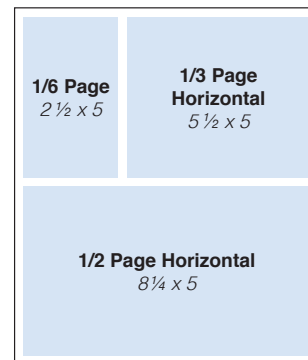
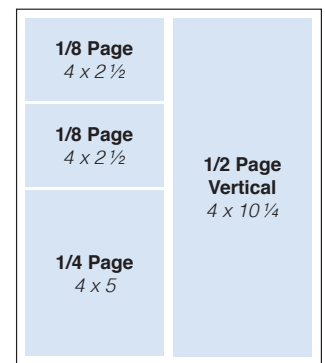
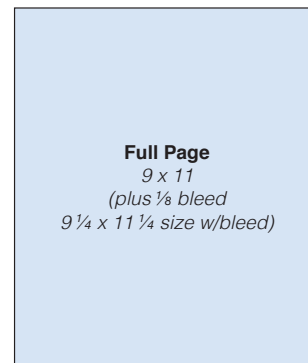
5,000 PICKED UP FREE BY SHOPPERS AND VISITORS

300 MAILED TO PAID SUBSCRIBERS

700 MAILED TO ABERDEEN CHAMBER OF COMMERCE MEMBERS

6,000 COPIES PRINTED EACH ISSUE

AD SIZES



If needed, your first ad will be designed for no charge. Subsequent ads or alterations may be billed at our graphic design rate.